# Stephanie Mooney

slaimooney@gmail.com +1 609-651-2352 Sudbury, MA, USA slaimooney.com

# Massachusetts Institute of Technology (MIT)

BS in Mechanical Engineering, 2014

#### **Tools**

Adobe Creative Suite

Illustrator

InDesign

Lightroom

Photoshop

Premiere Pro

Microsoft Office

Word

Excel

Powerpoint

Figma, Jira, Sketch Google Drive, Slack HTML, CSS, JS

#### Head of Technical Communications at OXMAN

11/2020 - 10/2023

- Led strategy and direction for corporate and technical communications programs
  - Branding, press liaison, investor reports, intellectual property, scientific manuscripts, grant applications, legal and financial documents
  - Primary research areas: Climate science, ecology, materials, AI, robotics
- Crafted executive communications to support the CEO and senior leadership
  - o Presentations, interviews, books, email correspondence, crisis management
- Spearheaded development of the organization's brand identity and web presence (oxman.com, @oxmanofficial, grew to 146k followers)
- Implemented style guidelines, writing standards, and editorial processes to improve the clarity, consistency, and quality of content

### Creative Lead at Markforged

04/2018 - 03/2020

- Led creative direction and content production across print, digital, and web to support Marketing and Sales goals, collaborating directly with customers and cross-functional partners in Product, Engineering, Finance, People/HR, Legal, and C-Suite
  - o Produced 20 videos (9M+views), 1,000 photos, 8 technical whitepapers
- Spearheaded development of the organization's brand identity and web presence (markforged.com, @markforged)
- Implemented a content management system and design systems, standards, and processes to improve my team's ability to serve the organization and the organization's ability to self-serve
- Managed a distributed team of in-house and contracted designers, developers, photographers, videographers, and agencies, and a six-figure budget

## Communications & Design at Stephanie Mooney

06/2014 - present

- Writing & editing (technical, developmental, book, copyediting), illustration (scientific, medical, patent), branding, photography, UI/UX design, web design
- Work featured in Science, Nature, Journal of Neural Engineering, and TED

## NSF Graduate Research Fellow at Harvard-MIT Health Sciences & Technology 09/2014 - 08/2016

- Medical Engineering & Medical Physics PhD Program, MIT Biomechatronics Group
- <u>U.S. Patent 20210145608A1</u> Quantitative Design and Manufacturing Framework for a Biomechanical Interface Contacting a Biological Body Segment
- MIT Puppy Lab, Founder

