

# Stephanie Mooney

## Contact

---

+1 609-651-2352  
slaimooney@gmail.com  
slaimooney.com

## Tools

---

Adobe Creative Suite  
After Effects  
Illustrator  
InDesign  
Lightroom  
Photoshop  
Premiere Pro  
Autodesk Fusion 360  
Figma  
Jira  
Microsoft Office  
Sketch

## Skills

---

Branding  
Creative Direction  
Digital and Print  
Graphic Design  
Illustration  
UI/UX Design  
Visual Design  
Web Design  
HTML, CSS, JS

## Other Skills

---

Trail Running  
Japanese (beginner)  
MIT Puppy Lab (founder)

## Experience

---

### Independent Consultant

2014 – present

- Technical (medical, scientific, patent) illustration and copyediting featured in platforms such as *Science*, *Nature*, and TED
- *Other work*: Branding, web design, marketing design, UI/UX and visual design
- *Clients include*: Dephy, MIT Media Lab, Partners Healthcare

### Creative Lead | Markforged

2018 – 2020

- Led all creative work in Marketing and Sales, collaborating directly with cross-functional partners in Product, Engineering, Customer Success, and C-Suite to enable Series D funding (\$82M) and exceed sales targets in 2019
- Led a high-visibility brand refresh and website redesign project to drive brand awareness, user experience, and lead generation (est. live 2020 Q3)
- Art direction and production across digital, print, web; including 20+ videos (100k+ views), 1000+ photos, 8+ whitepapers, and critical website updates
- Managed a team of in-house designers, external contractors, and agencies
- Managed a six-figure budget for creative resources
- Implemented design systems, standards, and brand guidelines
- *Former role*: Technical Content Engineer (2018)

### Assistant Shop Supervisor | Autodesk

2016 – 2018

- Early contributor to the BUILD Space Technology Center, a 34,000 sq. ft. industrial workshop / innovation studio; assisted resident startups and artists in various projects
- Specialized in woodworking, laser cutting, vinyl printing, CNC routing, CAD

### National Science Foundation Graduate Research Fellow | Harvard-MIT HST

Medical Engineering & Medical Physics PhD Program

2014 – 2016

- Designed a lightweight measurement system to characterize 3D geometry and mechanical properties of biological tissue toward the fabrication of more comfortable wearable interfaces, as part of the MIT Biomechatronics Group
- *Early work*: robotic actuator efficiency, EMG-control of powered prostheses, 3D printed cosmesis, and intravascular neural interface

## Education

---

### Massachusetts Institute of Technology

2014 | BS in Mechanical Engineering  
Minor in Brain and Cognitive Sciences

