Stephanie Mooney

Contact

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Tools

Adobe Creative Suite
- Illustrator
- InDesign
- Lightroom
- Photoshop
- Premiere Pro

Autodesk Fusion 360
Figma
Sketch

Skills

Brand Identity
Creative Direction
Content Development
Responsive Web Design
- HTML, CSS, JS

Visual Design

Other Skills

Japanese
Trail Running
MIT Puppy Lab (founder)

Experience

Independent Consultant
2014 – present
- Technical (medical, scientific, patent) illustration and copyediting featured in platforms such as Science, Nature, and TED
- *Other work*: Brand identity, art direction, content development, web design
- *Clients include:* Dephy, MIT Media Lab, Partners Healthcare

Creative Lead | Markforged
2018 – 2020
- Led all creative work in Marketing and Sales, collaborating directly with cross-functional partners in Product, Engineering, Customer Success, and C-Suite to enable Series D funding ($82M) and exceed sales targets in 2019
- Led a high-visibility brand refresh and website redesign project to drive brand awareness, user experience, and lead generation (est. live 2020 Q3)
- Art direction and production across digital, print, web; including 20+ videos (100k+views), 1000+ photos, 8+ whitepapers, and critical website updates
- Managed a team of in-house designers, external contractors, and agencies
- Managed a six-figure budget for creative resources
- Implemented design systems, standards, and brand guidelines
- *Former role:* Technical Content Engineer (2018)

Technology Center Shop Assistant | Autodesk
2016 – 2018
- Early contributor to success of the 34,000 sq. ft. industrial workshop / innovation studio; assisted resident startups and artists in various projects
- Specialized in woodworking, laser cutting, vinyl printing, CNC routing, CAD

National Science Foundation Graduate Research Fellow | Harvard-MIT HST
Medical Engineering & Medical Physics PhD Program
2014 – 2016
- Designed a lightweight measurement system to characterize 3D geometry and mechanical properties of biological tissue toward the fabrication of more comfortable wearable interfaces, as part of the MIT Biomechatronics Group
- *Early work:* robotic actuator efficiency, EMG-control of powered prostheses, 3D printed cosmesis, and intravascular neural interface

Education

Massachusetts Institute of Technology
2014 | BS in Mechanical Engineering
Minor in Brain and Cognitive Sciences